

Interested in Partnering to Celebrate Apostle Islands National Lakeshore's 50th Anniversary?



2020 will mark the 50th anniversary of the founding of Apostle Islands National Lakeshore. All year long, Apostle Islands-area residents, businesses and visitors will celebrate this special place on the Lake Superior (Gichigami), and its significance to our culture.

What are the benefits of becoming an Apostle Islands Official 50th Partner?

1. You'll have use of the 50th anniversary logo to brand your products, stimulate sales, use on your merchandize, link to your social media and websites, etc.
2. We will give you a window cling to display so that others will know that you are an official partner.
3. You will have access to tags and stickers that you can attach to better sell your products and in so doing acknowledge your commitment to the APIS NL.
4. We will list you on our 50th website, publications, posters, etc. with a live link to your website.
5. We will list your events, special offerings, and all activities tied to the 50th on our events calendar.
6. For added exposure, your 50th branded products (approved by the 50th Steering Committee) will be listed and linked through our website
7. You'll be invited to special events and pre-views.
8. Your business or organization will be highlighted through all partners including the National Lakeshore, Friends of the Apostle Islands, and other sponsors.
9. You will be part of a team that connects our 'reason for being here' with the history and legacy of the APIS.

Who is organizing this?

Friends of the Apostle Islands National Lakeshore www.friendsoftheapostleislands.org
Bayfield Chamber of Commerce www.bayfield.org
Apostle Islands National Lakeshore www.nps.gov/apis

How do I sign up? Get more information?

Contact: info@apostleislands50th.com

What is expected of me as an official 50th Partner?

1. Follow-through with your commitments to events, product sales, the events calendar, etc.
2. Display the 50th anniversary logo, product tags, stickers, clings, buttons, display cards, etc.
3. Participate/brainstorm in Steering Committee meetings and share ideas
4. Spread the word

What will it cost me?

\$50 gives you use of the anniversary logo and access to all branding aids (to cover our costs) and a minimum 5% donation of all proceeds from branded **products** (not events), to go towards future projects for the Park through Friends of the Apostle Islands National Lakeshore. Already a \$100 Business Member of "Friends?" The \$50 is waived. Interested in becoming a Business Member? We welcome your participation in our organization at www.friendsoftheapostleislands.org Want to plan an event, or service, or activity? Free with Partner Application.

Why are we doing this? We intend to make this anniversary a community-wide effort that acknowledges the important role businesses, organizations, and individuals have in caring for this special park.