

**Apostle Islands National Lakeshore
50th Anniversary Logo Use Application and Guidelines**



Applicant Name (can be an organization, individual, agency, or business):

Mailing Address:

Contact Person:

Contact Phone Number:

Contact e-Mail Address:

Fax Number (if available):

Website URL (if available):

Please describe the retail item that you are proposing to develop and sell in association with the Apostle Islands National Lakeshore 50th Anniversary. A photograph or prototype of the retail item is required with this application. NOTE: If you are working with a product supplier, the supplier may only sell this product to you and to other existing, approved Apostle Islands 50th Partners unless the product supplier also fills out an application agreeing to contribute 5% of proceeds to Friends of Apostle Islands National Lakeshore for park projects.

Photograph or prototype of the retail item has been included? Yes _____ No _____

If you are planning on using the logo on the proposed retail item itself (e.g. as a decal on a coffee mug or a design on a t-shirt), please indicate how you would like to display the logo:

- Color
- Black and White
- White on a darker background (Reverse print)
- Other (such as etching on glass). Please describe: _____

The Friends of Apostle Islands National Lakeshore hereby grants to the party identified in this application, a one-time use, non-exclusive, non-transferable license and permission to use and display the Apostle Islands National Lakeshore 50th Anniversary logo and tagline associated with the product for which this application was made.

APPROVED:

Friends of the Apostle Islands NL

DATE

NOT APPROVED in Present Form:

Friends of Apostle Islands NL

DATE

More information?

Online applications/forms:

www.friendsoftheapostleislands.org/home/50th-anniversary/50th-partners/

Contact/questions?

info@apostleislands50th.com

info@friendsoftheapostleislands.org

Mail:

Friends of the Apostle Islands National Lakeshore

PO Box 1574, Bayfield, WI 54814